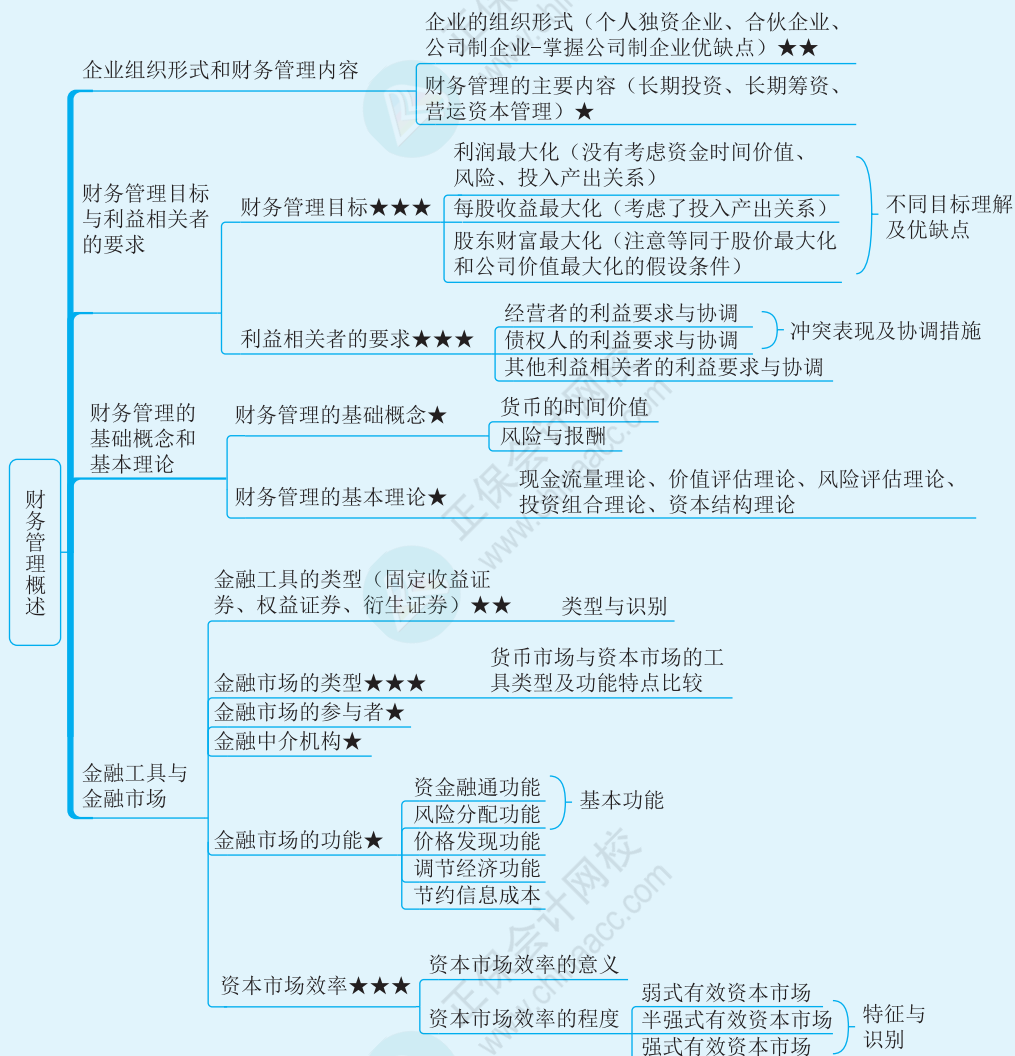


财务成本管理脉络梳理

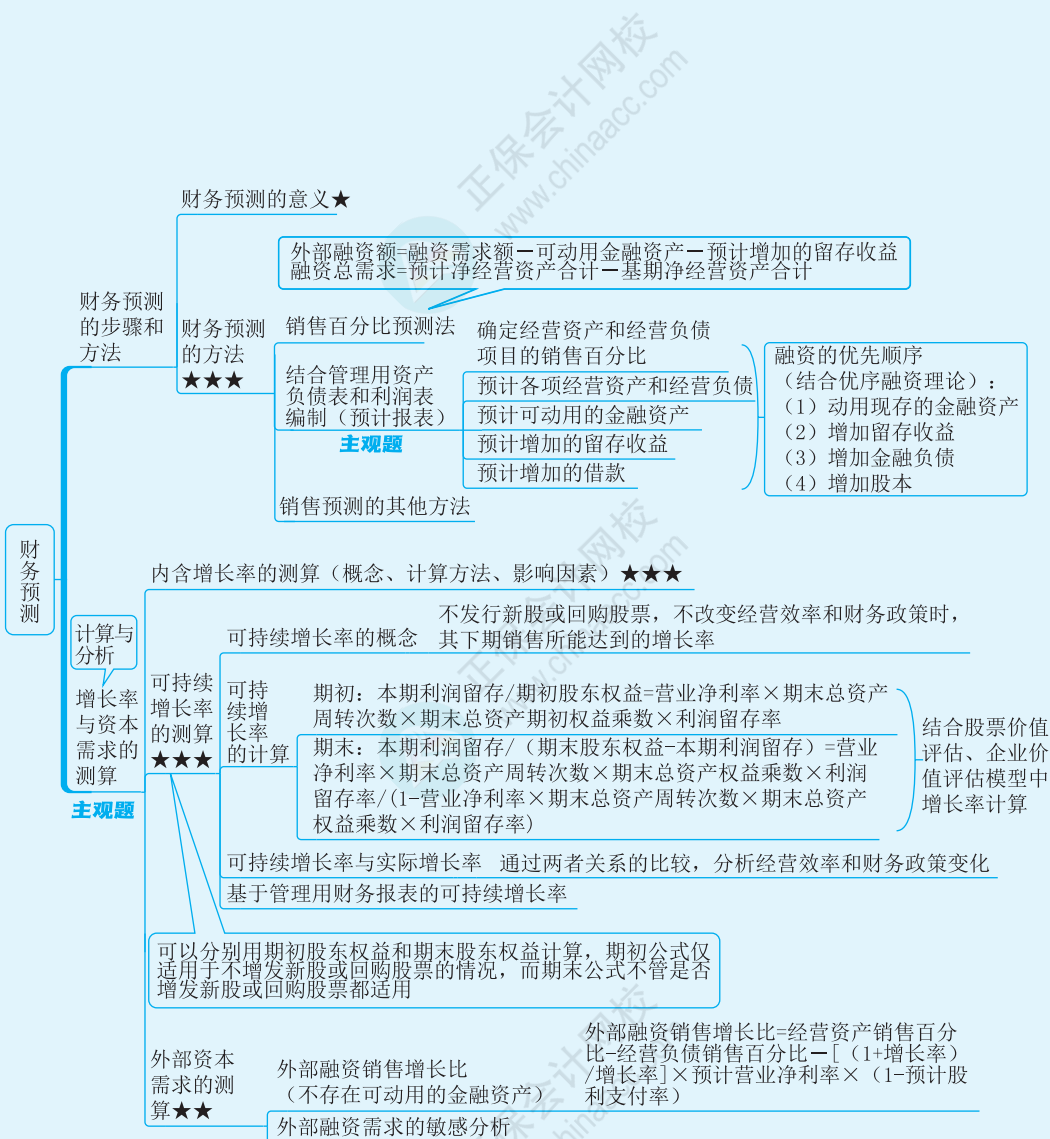
专题一 财务管理概述

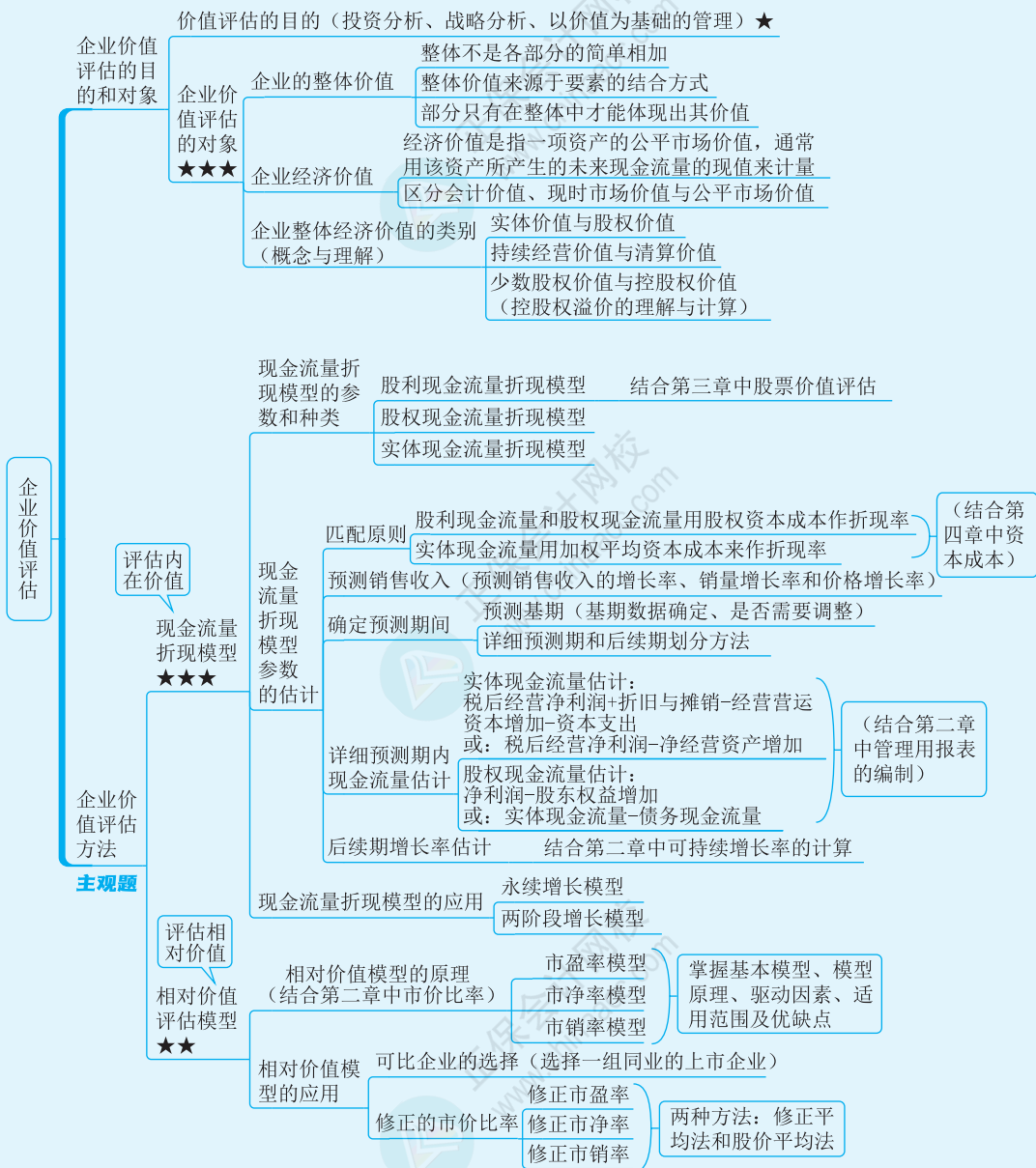


专题二 财务报表分析、财务预测与企业价值评估

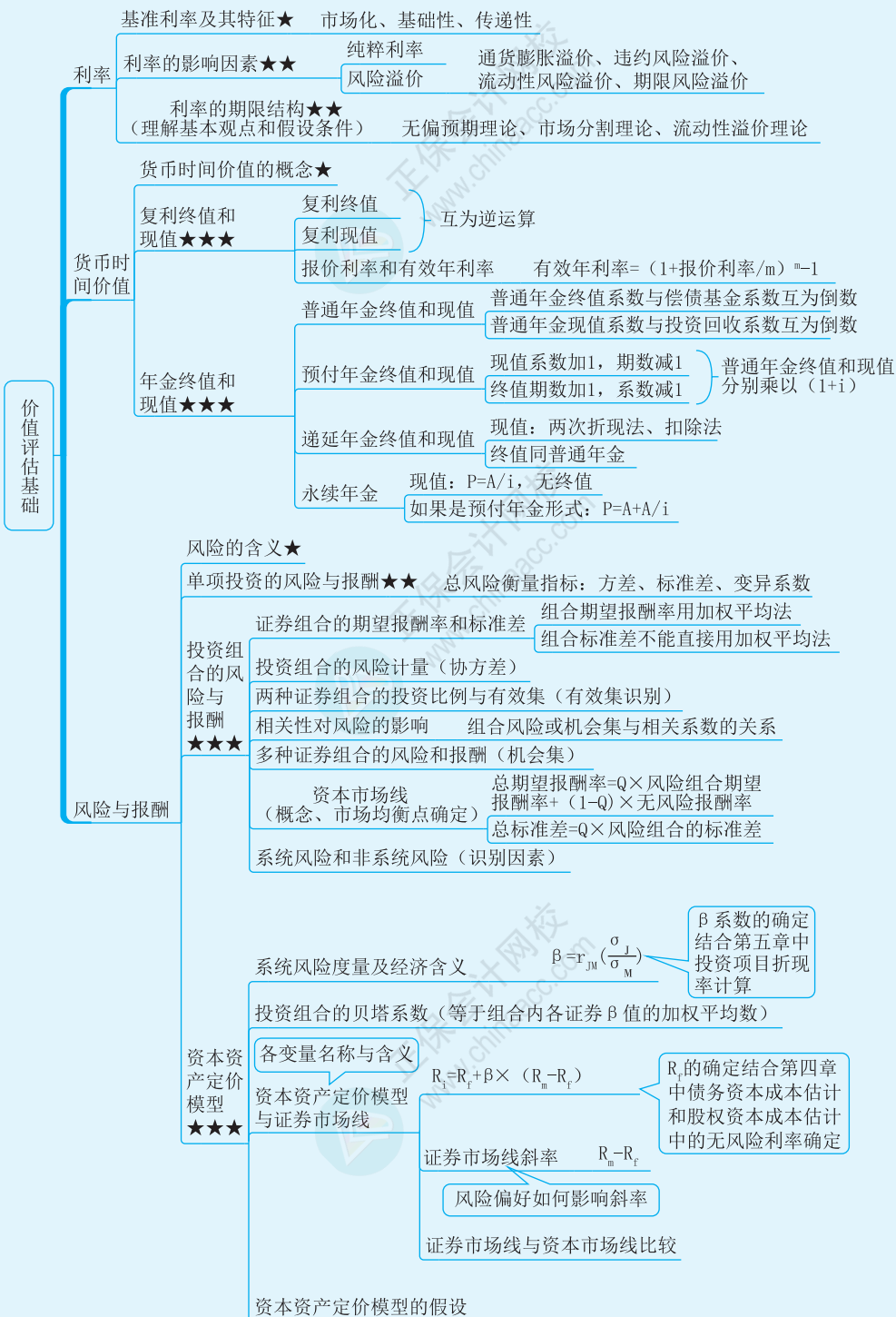


主观题



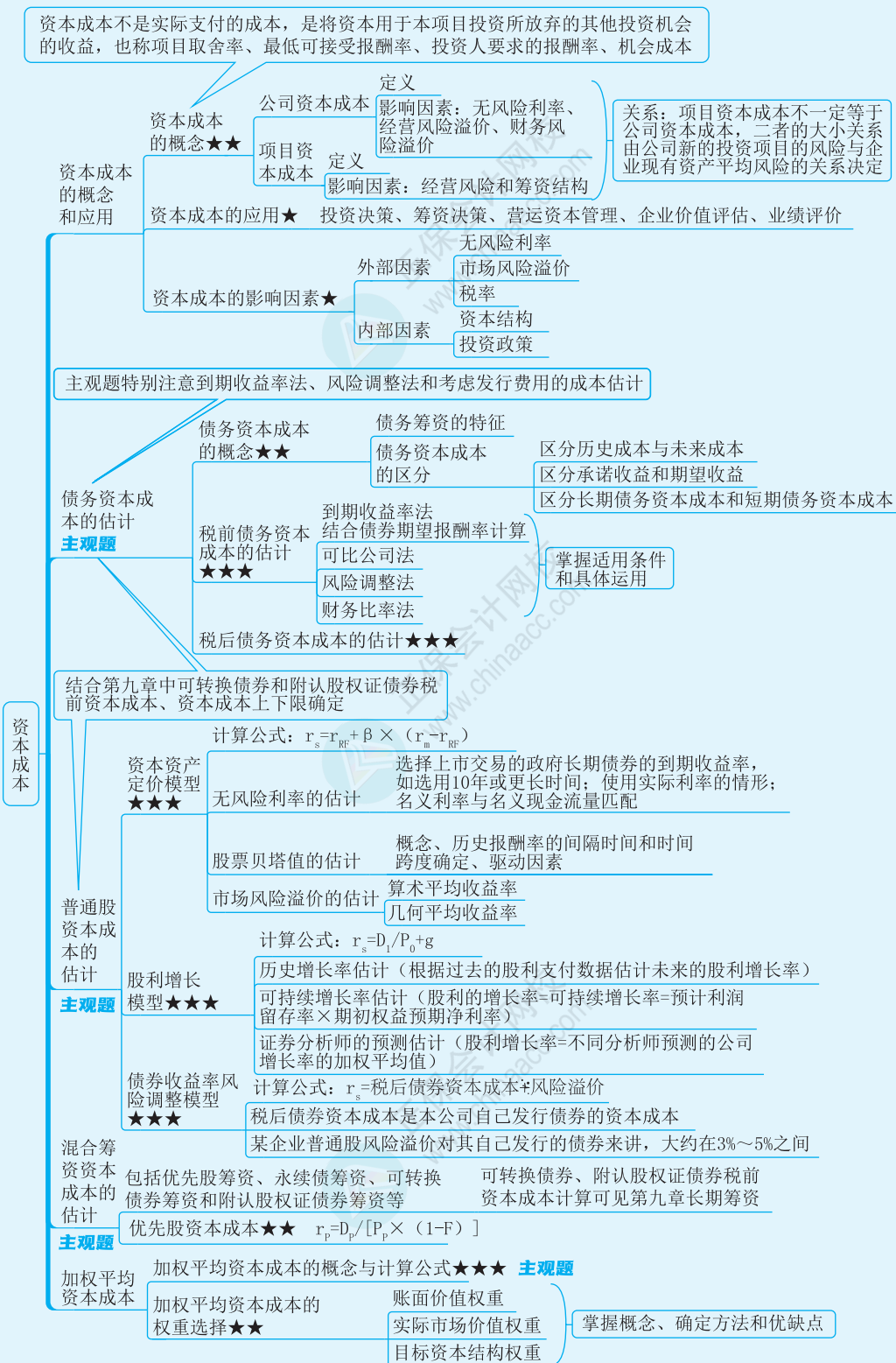


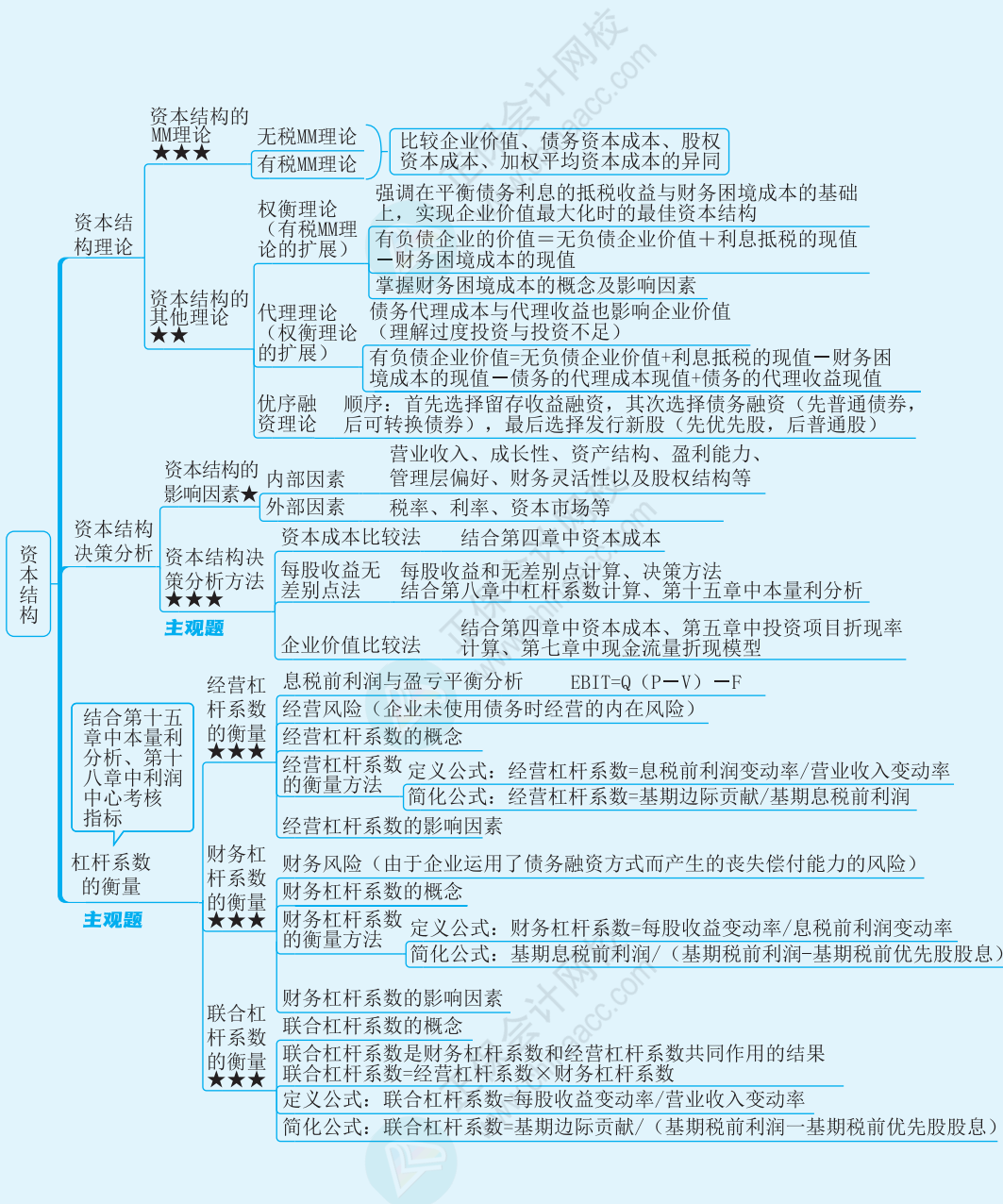
专题三 价值评估基础



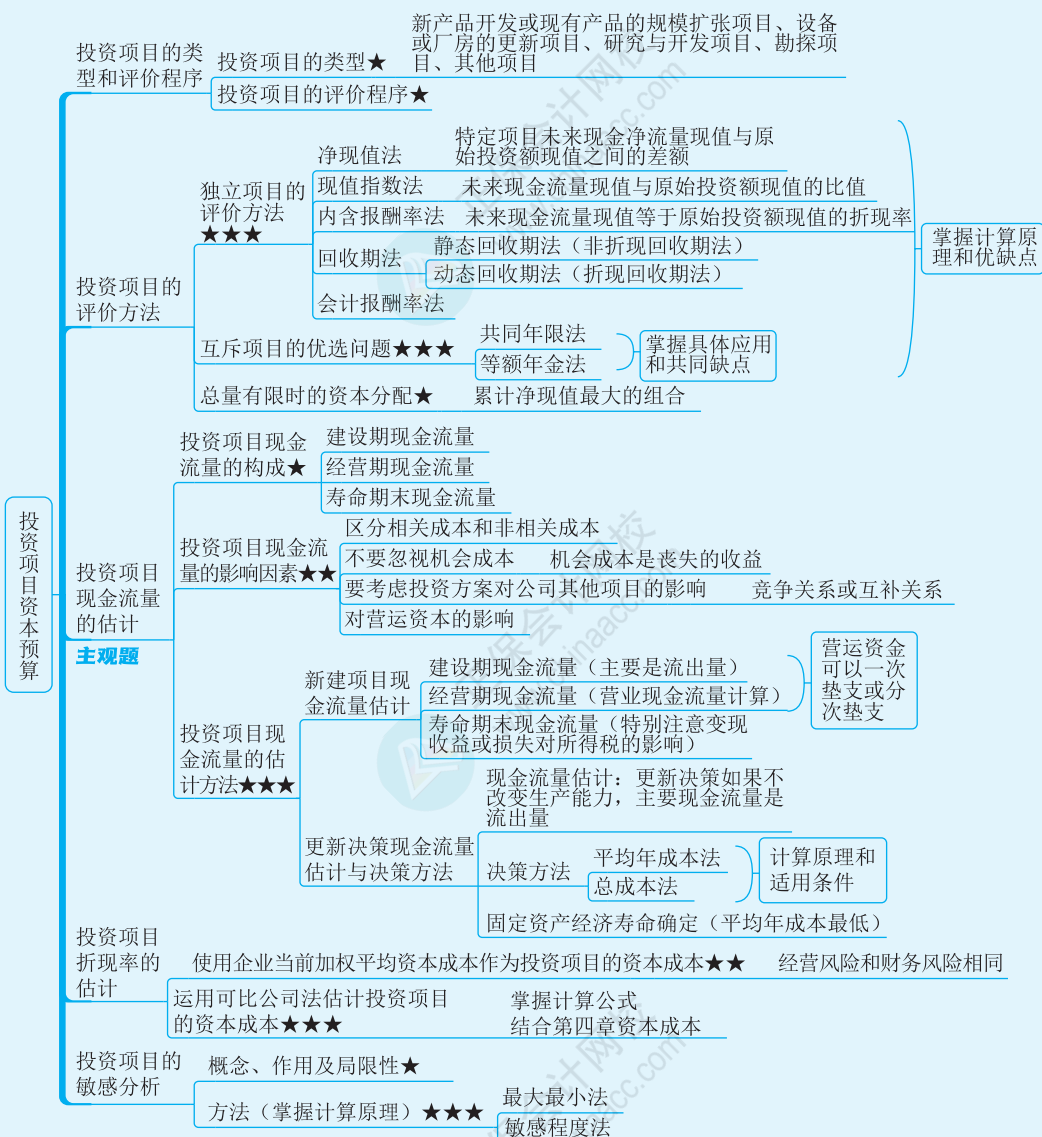
专题四 长期筹资、资本成本与资本结构



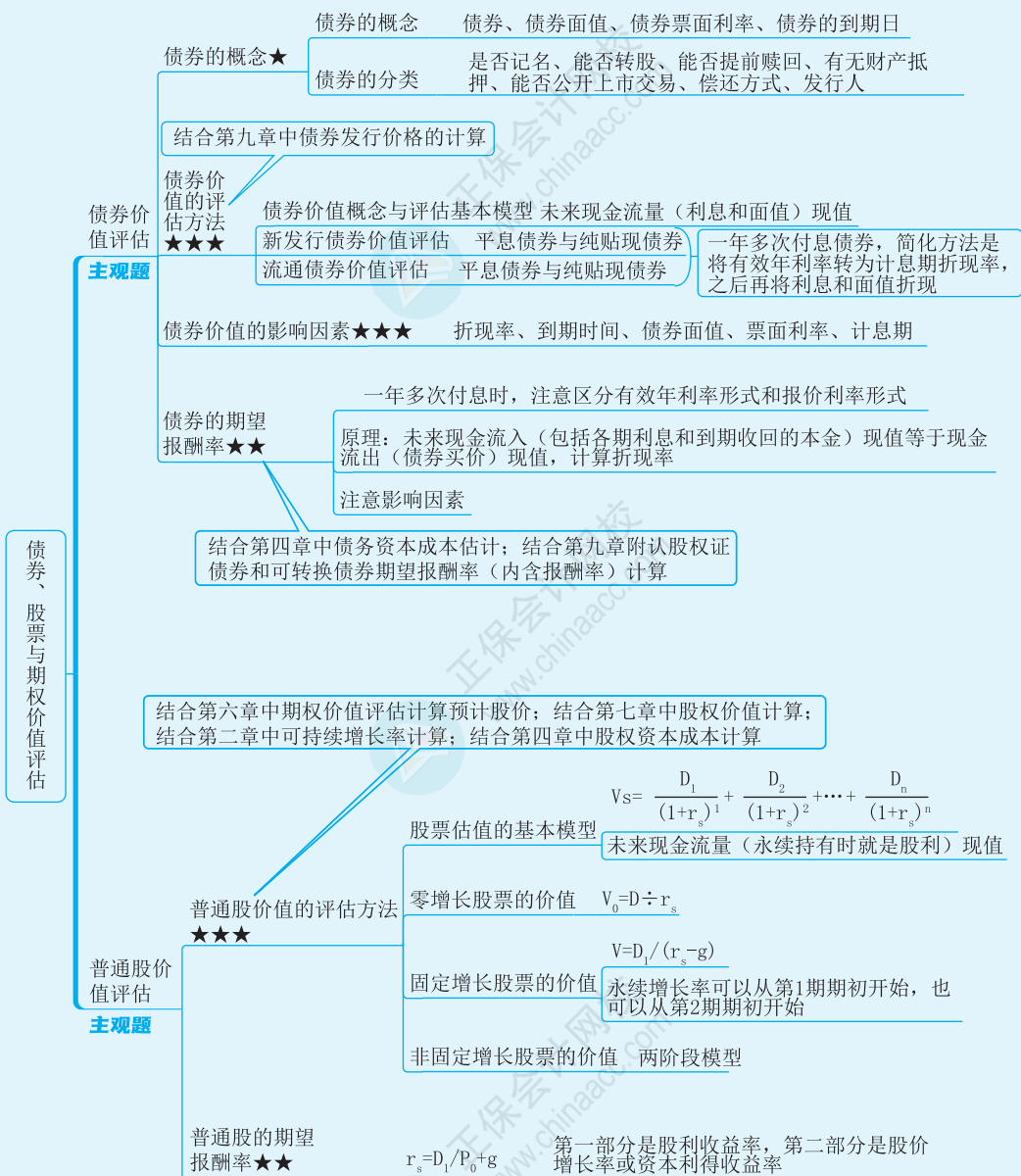


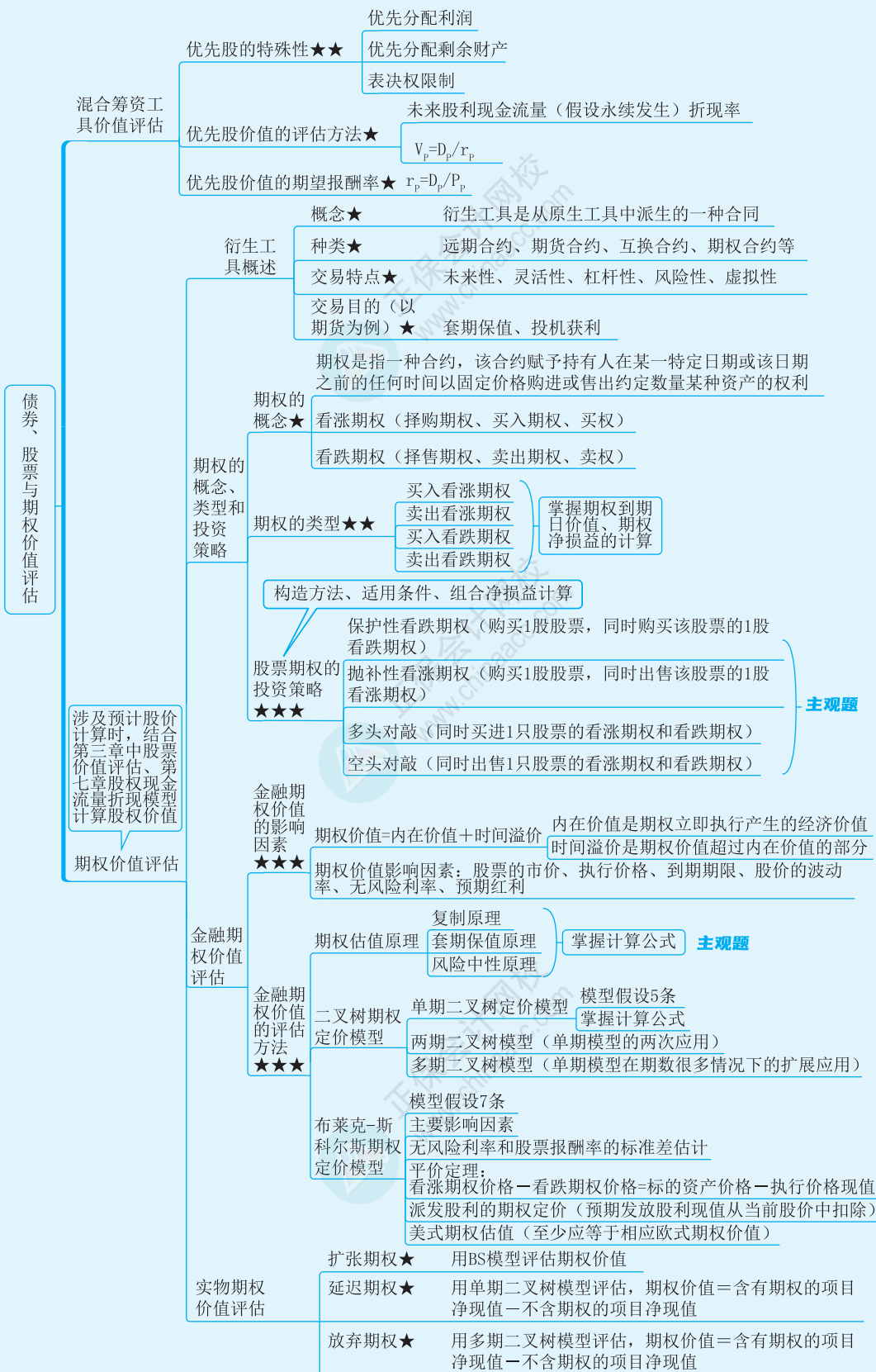


专题五 投资项目资本预算

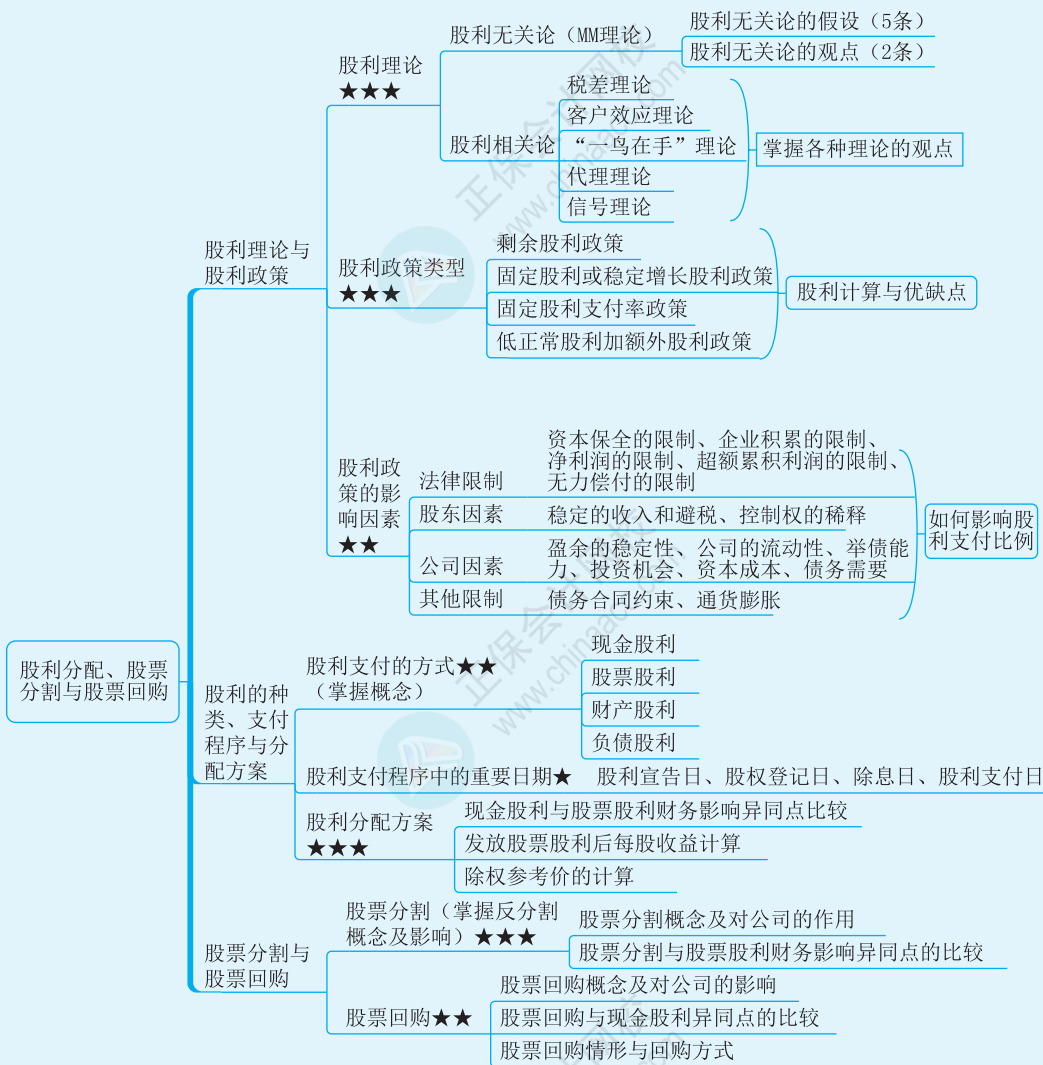


专题六 债券、股票与期权价值评估

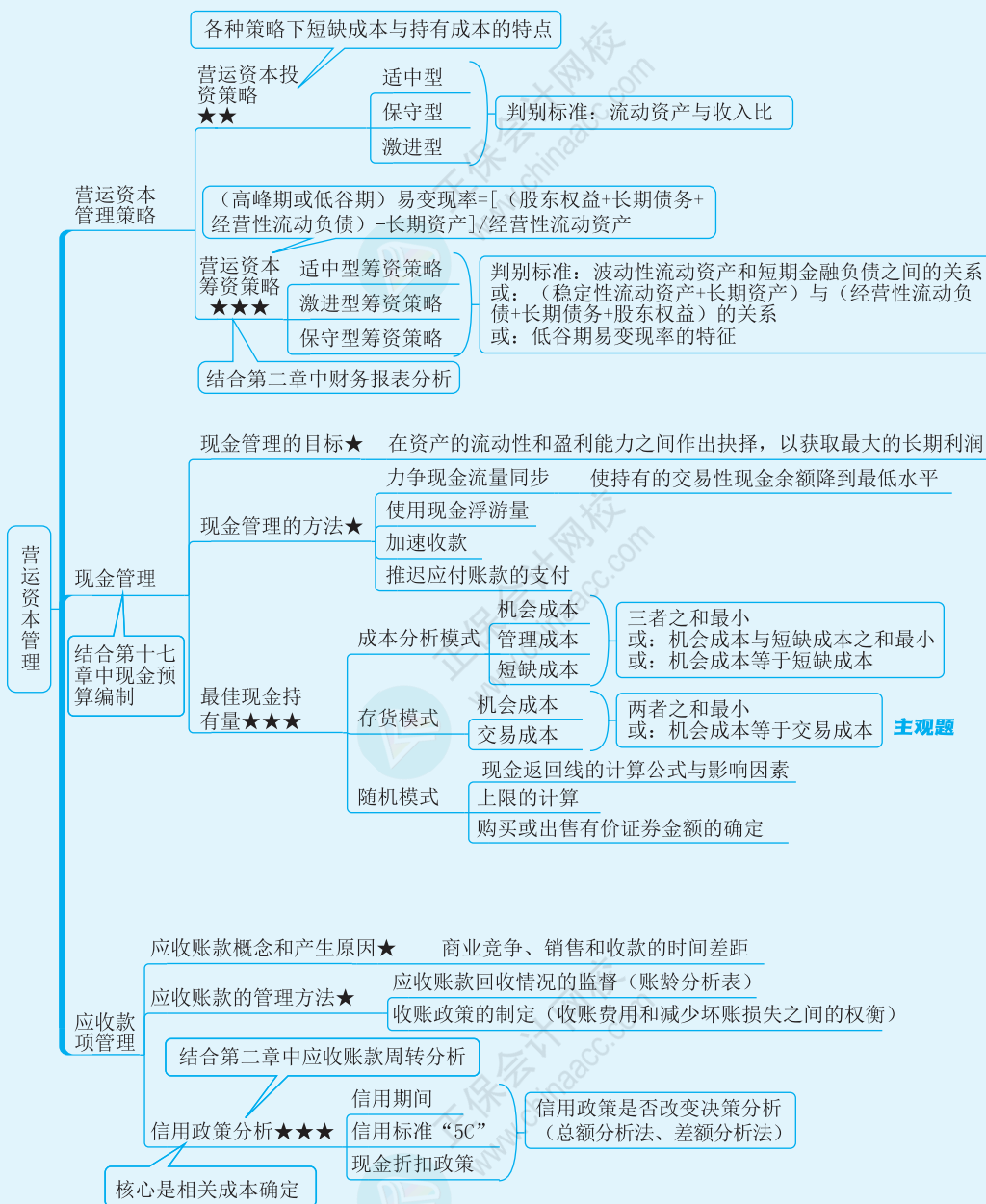


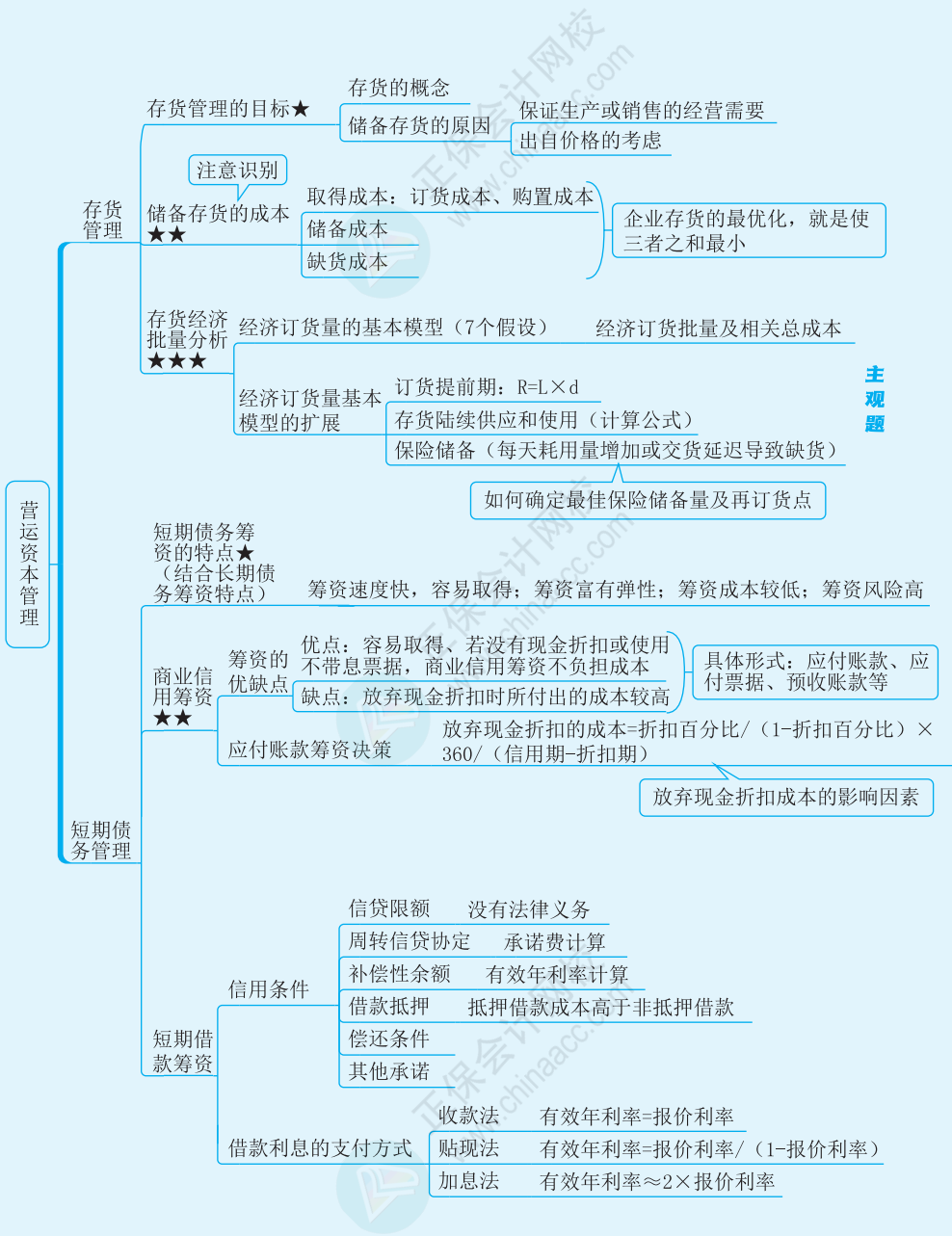


专题七 股利分配、股票分割与股票回购

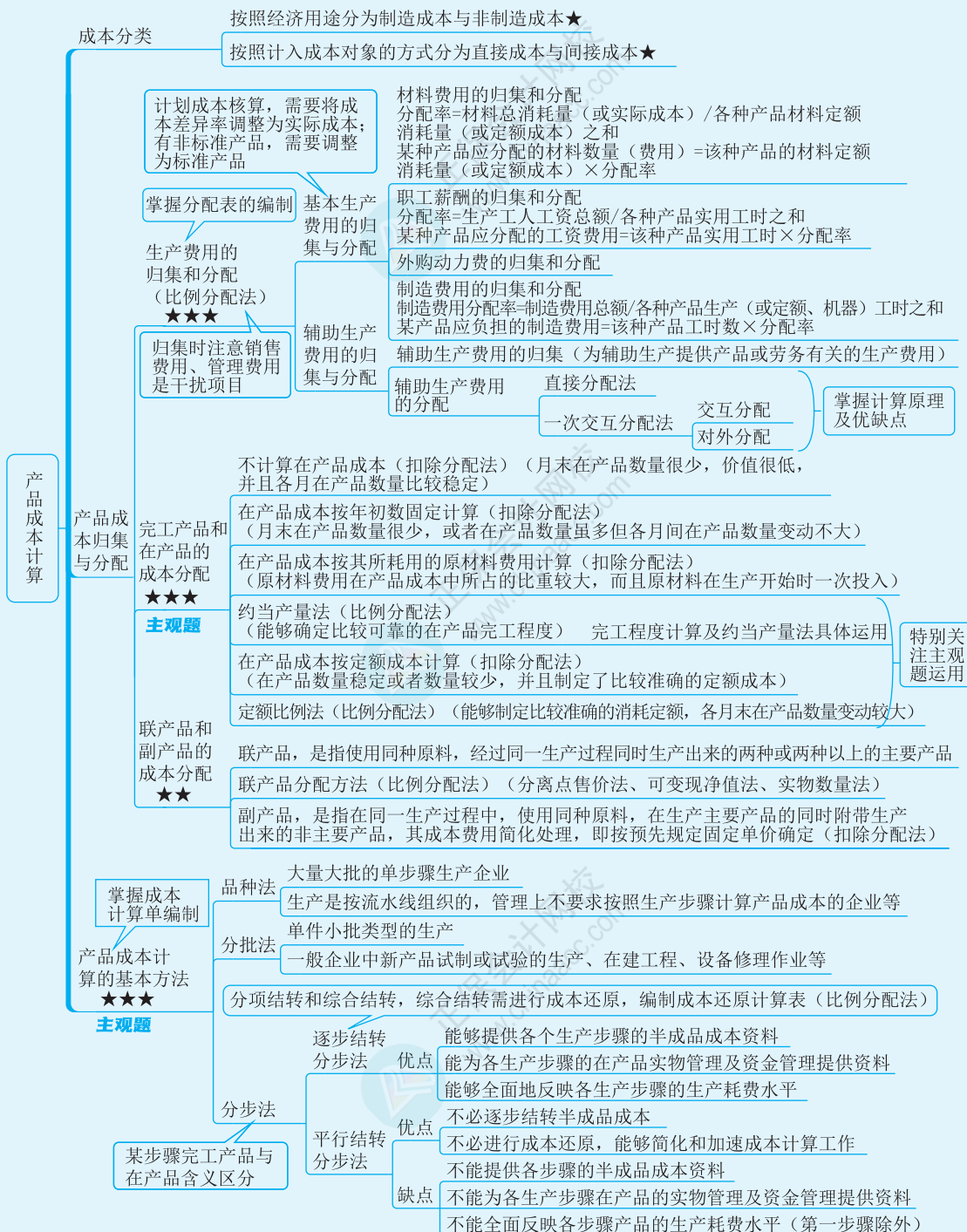


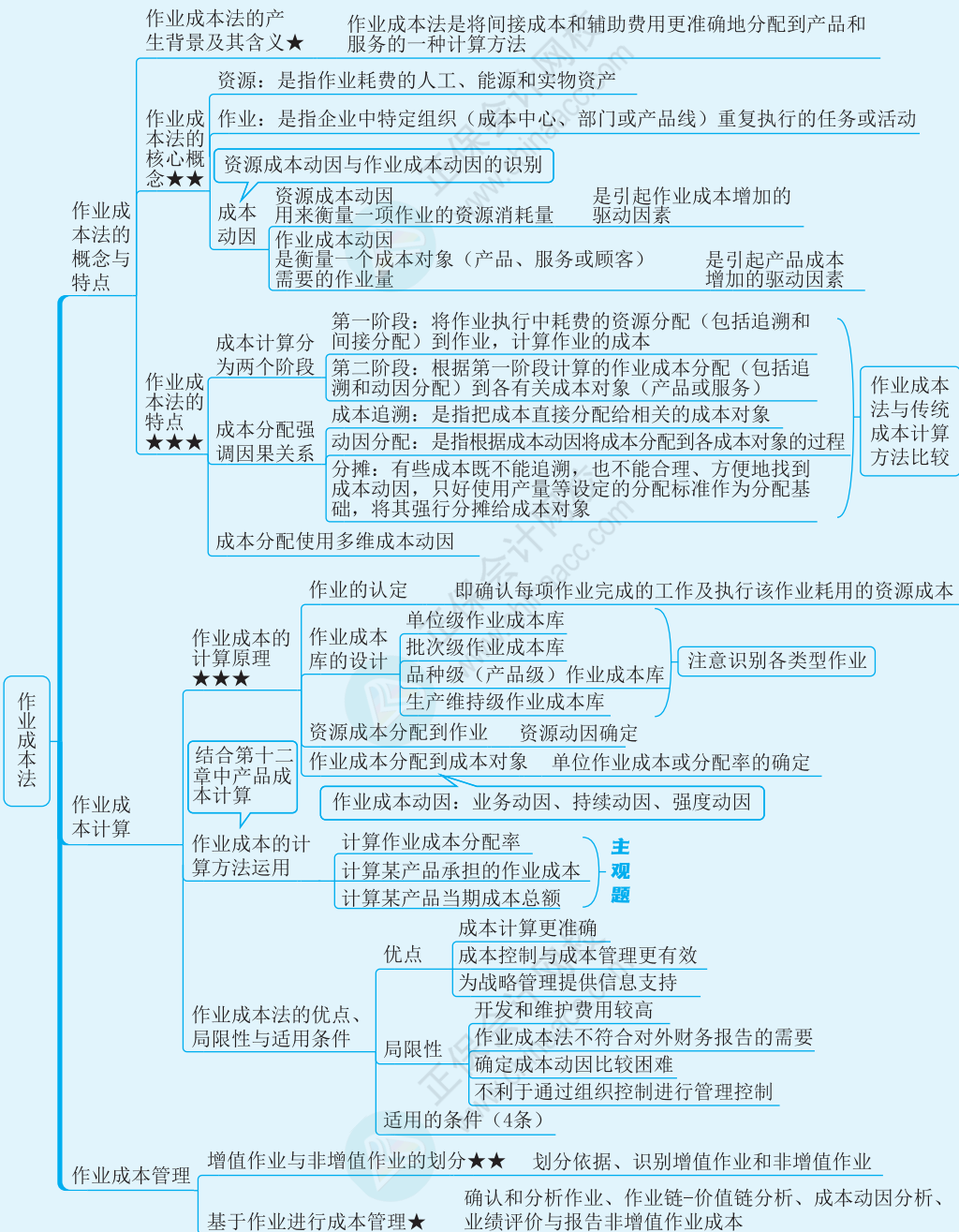
专题八 营运资金管理



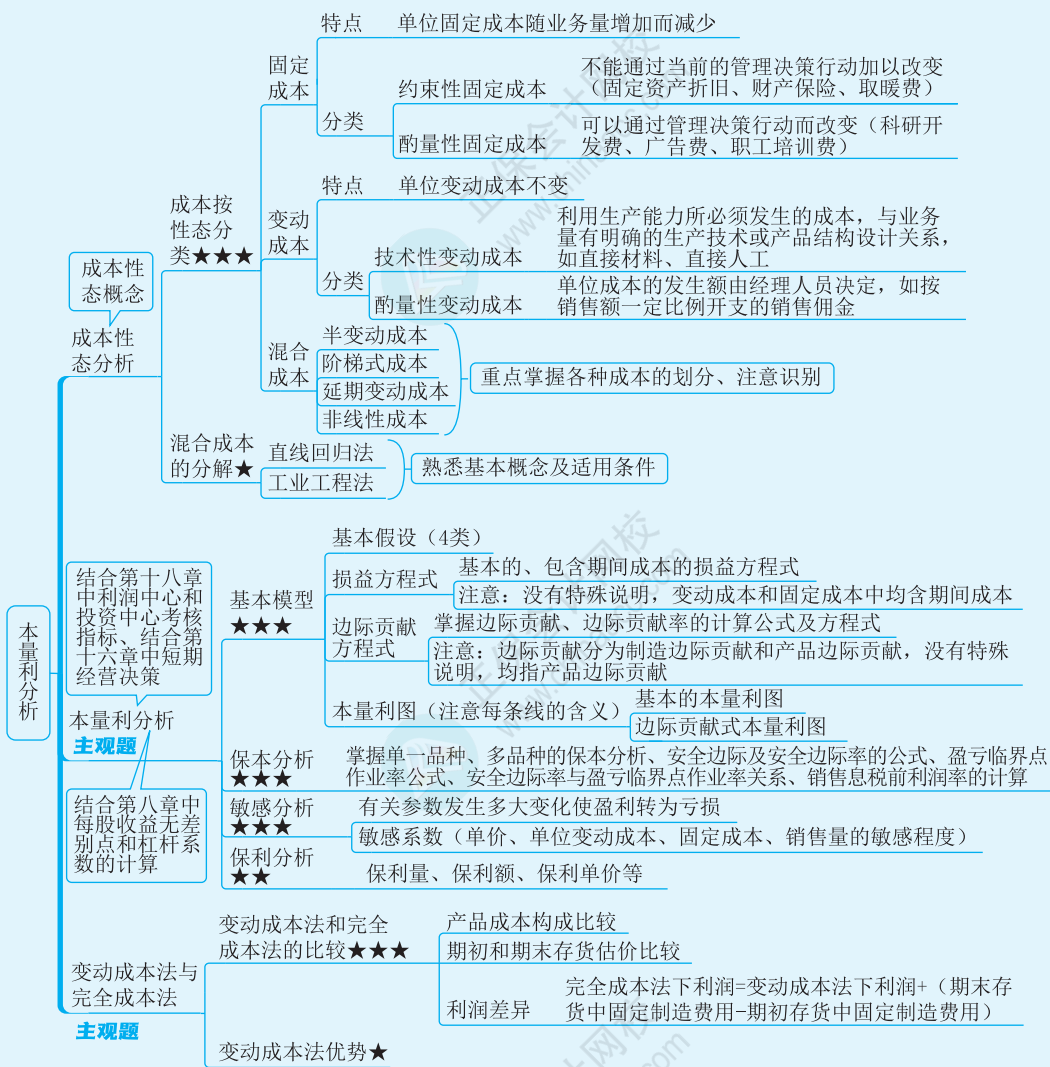


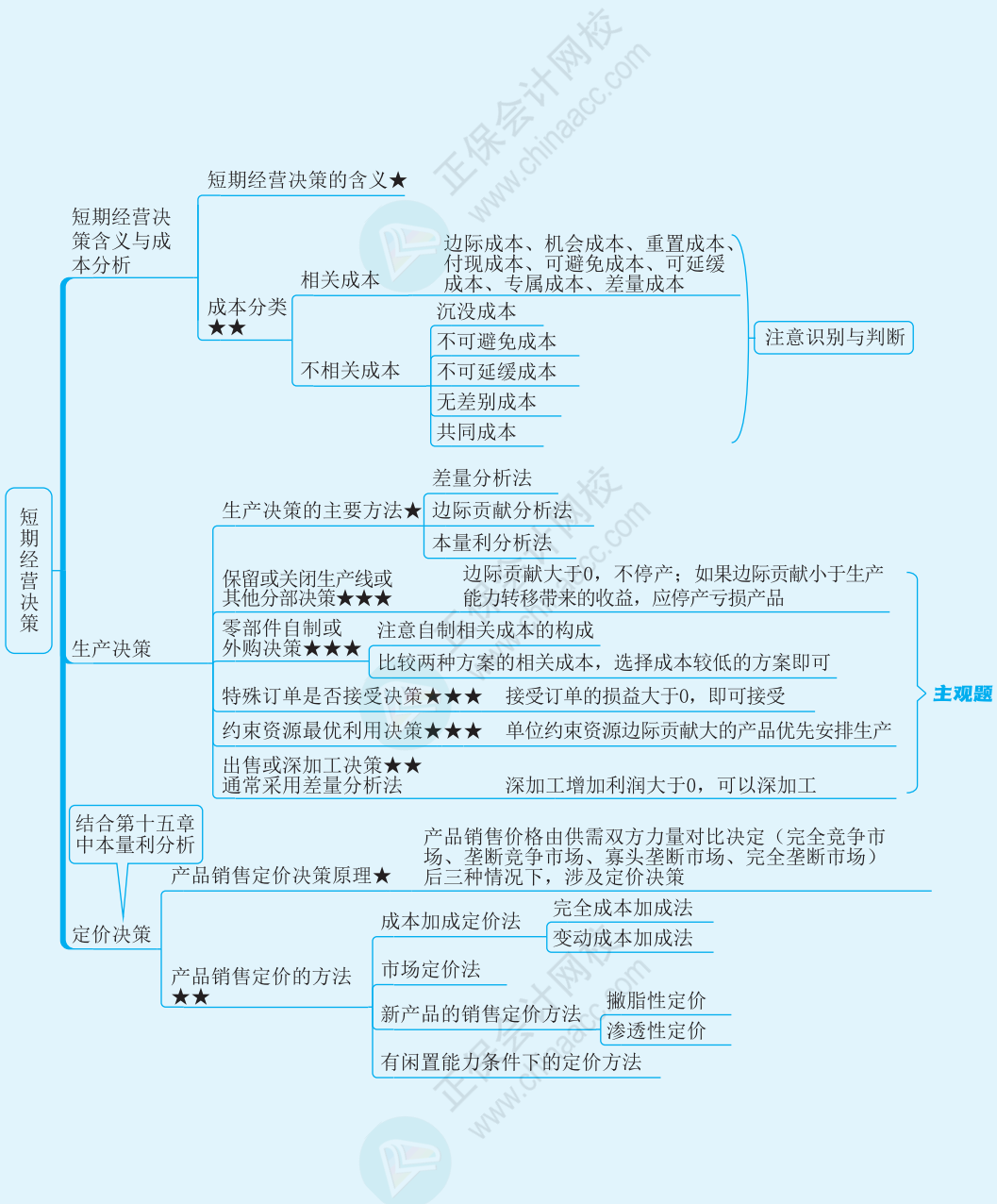
专题九 产品成本计算与作业成本法



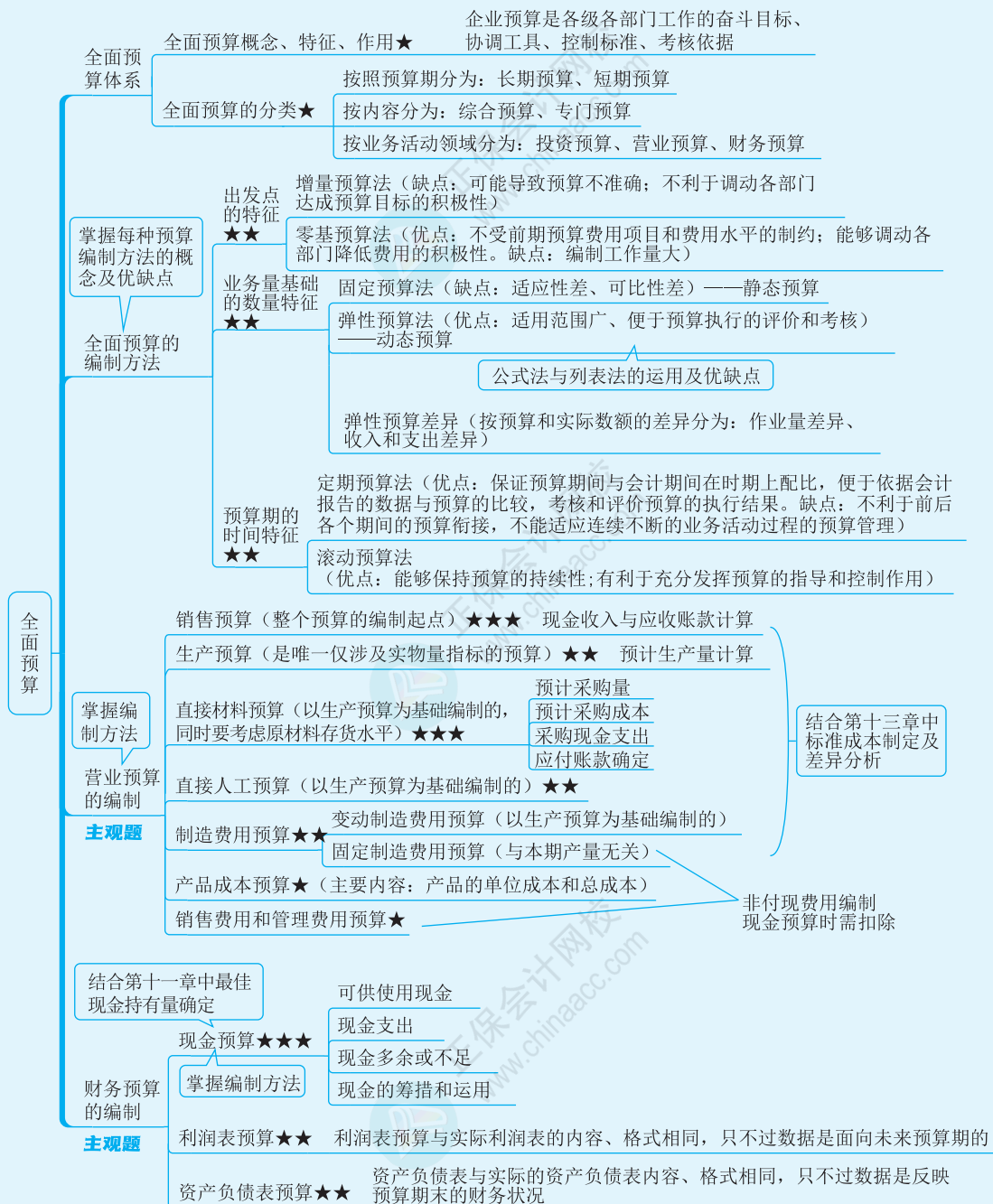


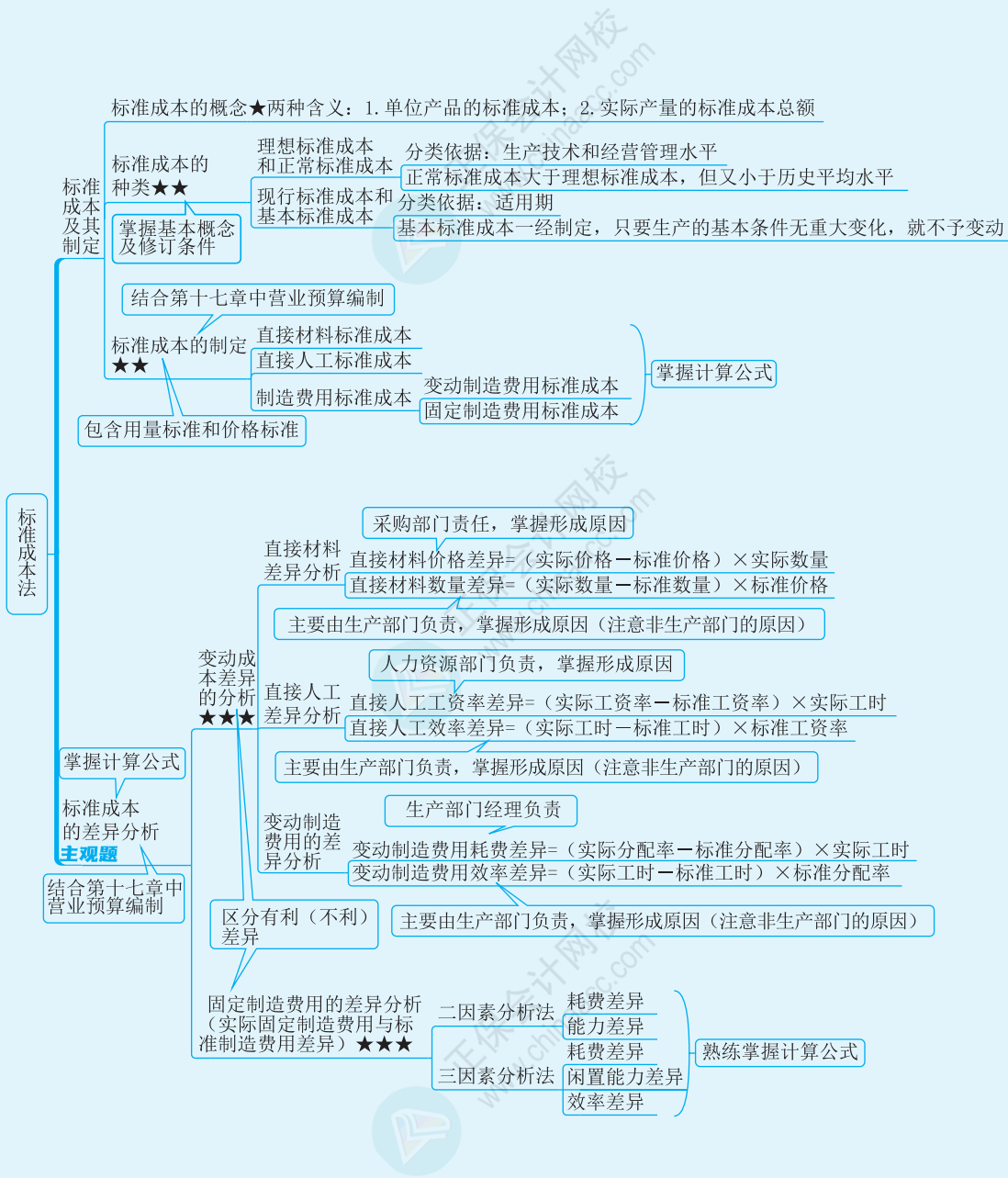
专题十 本量利分析与短期经营决策





专题十一 全面预算与标准成本法





专题十二 责任会计与业绩评价

